








SASHA MANGAL • GRAPHIC DESIGNER

CONTACT

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-  Kitchener, Ontario CA

SKILLS AND QUALIFICATIONS

- Knowledge and experience in Adobe Creative Suite: Photoshop, Illustrator, InDesign, and Premiere Pro
- Proficient knowledge in Colour Theory, and AODA laws and Format
- Has experience and is comfortable working with Mac softwares/ operating systems
- Ability to work well under time pressure and effectively meet tight deadlines
- Ability to maintain focus and complete multiple assignments within a relative timeframe
- Willing to learn new skills, take on new responsibilities, and face challenges head-on
- Ability to communicate effectively with clients and work in a team environment
- Demonstrates high attention to detail in work, and has effective organization skills
- Knowledge and some experience working with Microsoft applications: Outlook, Word, Excel

JOB OBJECTIVE

To obtain a job in the field of design, and work in a position involving print & web design, marketing material design, sustainable & accessible design, conceptual development, and brand strategy & management.

EXPERIENCE

Graphic Design Internship 2023-2023
Titans Basketball Corp, Kitchener ON

- Assisted with a variety of graphic design projects for the KW Titans basketball team in their 6th Season (2022-2023).
- Collaboration with the owners of the team to develop new, bold and clean design of promotional materials while maintaining core brand guidelines.
- Communication with sponsors to design advertisements and create unique design material, ensuring all files are print-ready and executed as per schedule.

FT Co-op Junior Graphic Designer 2019-2019
Chaplin Family YMCA, Cambridge ON

- Integral part of the Marketing and Communications team at the YMCA.
- Designing digital and print material to support clients of the YMCA. Updating and maintaining brand standards across a variety of projects, managing relationships with external suppliers to ensure that work gets delivered on time and within budget.

Freelance Design 2020-Present

- Design services for clients such as logo design, brand development, concept ideation, marketing material.
- Creative design work for clients, illustration, stationery, event invitations.

Freelance Photography 2016-Present

- Photography for events including; weddings events, birthday events, graduation, and holiday events.
- Portrait photography for clients such as headshot photos to be used for business cards, company Identification, and other professional use.



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ASSOCIATIONS

Student Registered Graphic Designer
2016-2020
RGD Canada

REFERENCES

*Available upon request

EDUCATION

Bachelor of Design (Honours) 2016-2020
Conestoga College, Kitchener, ON

- A four-year degree program with a combination of courses in graphic design and business/management, including: studio design, typography, photography, package design, UX/UI design, branding, marketing, group dynamics and print/web design.
- Graduated, and degree obtained November 2020.
- Iridescence Award

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Design Foundations 2015-2016
Conestoga College, Kitchener, ON

- A one-year certificate program that provides students with the fundamentals of Art and Design, with courses such as: 2D and 3D design, life drawing, art history, portfolio development, and written communication.
- Certificate, 2016.

Huron Heights Secondary School 2011-2015
Kitchener, ON

- A number of Art and Design courses taken to improve and develop skills throughout each of the four years: Visual Arts, Media Arts, Photography, Interior Design.
- Member of Arts Council, 2015

COMMUNITY INVOLVEMENT

Imagine a Show 2016-2016
THEMUSEUM, Kitchener ON

- Exhibition and book for a collection of photography by youth, across Waterloo Region.

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